

Organised by



MINISTRY OF HIGHER EDUCATION
DEPARTMENT OF HIGHER EDUCATION



University Research and
Innovation Investment
Summit (URIIS 2026)

Small Ideas. **Big Impact.**

Join forces with fellow students to tackle real world problems.

Shape creative strategies and utilize practical AI models to make a better live.

 Open to ALL Students

 Teams of 2-5



Welcome Future Innovators

The truth is simple: Innovation belongs to absolutely everyone.
It's about creative problem solving, not writing complex lines of code.

WHO IS INNOVATION FOR?

✖ The Myths

Many students mistakenly believe innovation is strictly reserved for technical specialists:

- Engineers & Technologists
- Software Programmers
- AI & Machine Learning Experts
- Advanced Scientific Researchers

✔ The Reality

Diverse insights create robust solutions. We welcome students from all paths:

- | | |
|--------------|--------------|
| ✔ Business | ✔ Medicine |
| ✔ Arts | ✔ Law |
| ✔ Accounting | ✔ Education |
| ✔ IT | ✔ Humanities |

**You can contribute meaningful ideas that create positive impact.
This challenge is about solving real-world problems, not writing perfect code.**

WHY THIS CHALLENGE MATTERS

The URIIS Student Biz Innov Challenge 2026 is a national innovation competition that empowers university students across Malaysia to develop bold, impactful business ideas that address real-world challenges.

The challenge provides a platform to transform innovative concepts into practical solutions while connecting participants with industry leaders, investors, government agencies, and academia.

The top teams will earn the opportunity to pitch their ideas live at the University Research & Innovation Investment Summit (URIIS) 2026 in Kuala Lumpur.

Challenge Goal: To inspire students to create impactful, scalable innovations that drive entrepreneurship, leadership and nation-building



Why Participate?

Innovation is becoming one of the most important skills in the future workforce.

Employers increasingly look for graduates who can:

- Solve problems
- Think creatively
- Work in teams
- Adapt to change
- Generate new ideas

This challenge helps you demonstrate these capabilities.

Your participation becomes part of your innovation journey.



| What Is The Challenge?

Your team will identify:

- A people related problem and propose
- An innovative solution using the Innovation Canvas provided.

Your idea can be:

- AI-powered
- Digital solution
- Mobile application concept
- Community initiative
- Educational platform
- Awareness campaign
- New service model

Your idea is what matters most!
Any extra afford is welcomed.

CHALLENGE THEME:

Empowering Citizens. Transforming Government. Shaping Malaysia's Future.

IDEA SAMPLE 1



1. Fostering Trustworthy and Ethical AI in the Public Sphere

PROBLEM STATEMENT:

How might we develop a transparent, user-centric tool that enables Malaysian citizens to understand, monitor, and provide feedback on AI systems used in public service delivery, thereby building public trust and ensuring accountability?

IDEA SAMPLE 2



2. One-Stop AI Assistant for End-to-End Government Services

PROBLEM STATEMENT:

How might university students design an AI-powered conversational assistant that helps citizens and businesses complete government transactions end-to-end through MyGOV — without re-entering the same information across different agencies?

IDEA SAMPLE 3



3. Future Talent Ecosystem: AI for Employment & Skills

PROBLEM STATEMENT:

How might we leverage Artificial Intelligence (AI) to build a future-ready talent ecosystem that bridges the gap between education and employment by improving skills matching, career readiness, workforce planning, and lifelong learning for Malaysians?

IDEA SAMPLE 4



4. Empowering Rural Communities Through Innovation

PROBLEM STATEMENT:

How might we harness digital technologies and Artificial Intelligence (AI) to empower rural communities by improving access to essential services, creating sustainable economic opportunities, and enhancing the quality of life for all Malaysians?

THE INNOVATION CANVAS

No prototype or code is required. Simply structure your core concept using these five pillars:

THE CONCEPT

Your proposed solution: Is it a digital app mock-up, an educational program, or a community network?

Focus on the **uniqueness and viability** of the concept.

1. PROBLEM

What issue are you solving?

Clearly state which exact problem and solution your team aims to solve.

2. TARGET USER

Pinpoint who is affected (e.g., elderly, corporate, fresh students, etc).

3. INNOVATION

Explain how your solution takes a unique angle compared to existing tools.

4. IMPACT

Quantify how this will affect communities and organization.

Keep it simple.

Challenge Flow

Step 1 : Register on the Kolaxus platform

Step 2 : Form a team of 2–5 students

Step 3 : Download and use the materials format

Step 4 : Develop your idea

Step 5 : Submit your completed your

- Idea Submission (PDF format only)
- 1 pager canvas (jpg/png –A3 size)

Step 6 : Online Student voting starts

Step 7 : Judging (Await evaluation and selected participant announcement)

Step 7 : Slide Preparation for Grand Finale & Mentoring for top 10 finalist

Step 8 : Live pitch and Grand Finale – Winners announcement



Submission Requirements

Your team only needs to submit:

- Ideas submission – PDF format only size less than 25mb (template provided)
- Innovation Canvas – A3 portrait size only (JPG/PNG format only)

Optional supporting materials:

- Apps/videos

Remember:

- No coding required
- No prototype required
- No technical expertise required

Challenge Timeline



Evaluation Process

How Winners Are Selected

Expert Evaluation

70% of Final Score

Innovation – 30%

Feasibility – 25%

Social & Economic Impact – 25%

Pitch Quality & Execution – 20%

Student Choice

30% of Final Score

Voting conducted through an online page shared in Kolaxus

Only registered Kolaxus student accounts may vote

Secure voting with no duplicate votes

Every eligible student has limited votes

Student Voting

- The Student Choice score reflects the collective voice of the student community.
- Voting will open from 7th August for those who have submitted their documents
- The voting link will be available on the Kolaxus platform.
- Only registered student accounts can vote to ensure a fair and transparent process.
- The platform prevents duplicate voting

Stay Connected Through The **Forum**

The Challenge Forum is the **official communication channel**.

Please use the forum for:

- 🔊 Announcements
- ? Questions & Answers
- ✎ Clarifications
- 🔔 Important Updates
- 💬 Discussions

Before emailing the organisers, please **check the forum first** as your question may already have been answered.

REWARDS AND RECOGNITION

RM 20K+

In Prize Pool

But the true value extends far beyond: build critical creative thinking patterns, learn real-world crisis solving, and create strong portfolio items for your resume.

Your Creative Ideas Valued

Every team that successfully submits will receive:

📄 E-Certificate of Participation

Top submissions will receive:

🎁 **RM20,000 Worth of Prizes**

More importantly, you gain:

- Innovation Experience
- Problem-Solving Skills
- Portfolio Credentials
- Exposure to Real-World Challenges
- Recognition for Creativity

BUILD YOUR FUTURE

Beyond This Challenge

This Challenge is only the first step to gather nationwide students into one platform to collaborate.

Kolaxus rolls out **regular monthly challenges** in topics of Sustainability, Healthcare, Education, Social Issues and others. We encourage you to visit the platform consistently and participate in future challenges.

Imagine graduating with multiple certifications and a dynamic, diverse portfolio of real problems solved. Start carving your innovation path today!

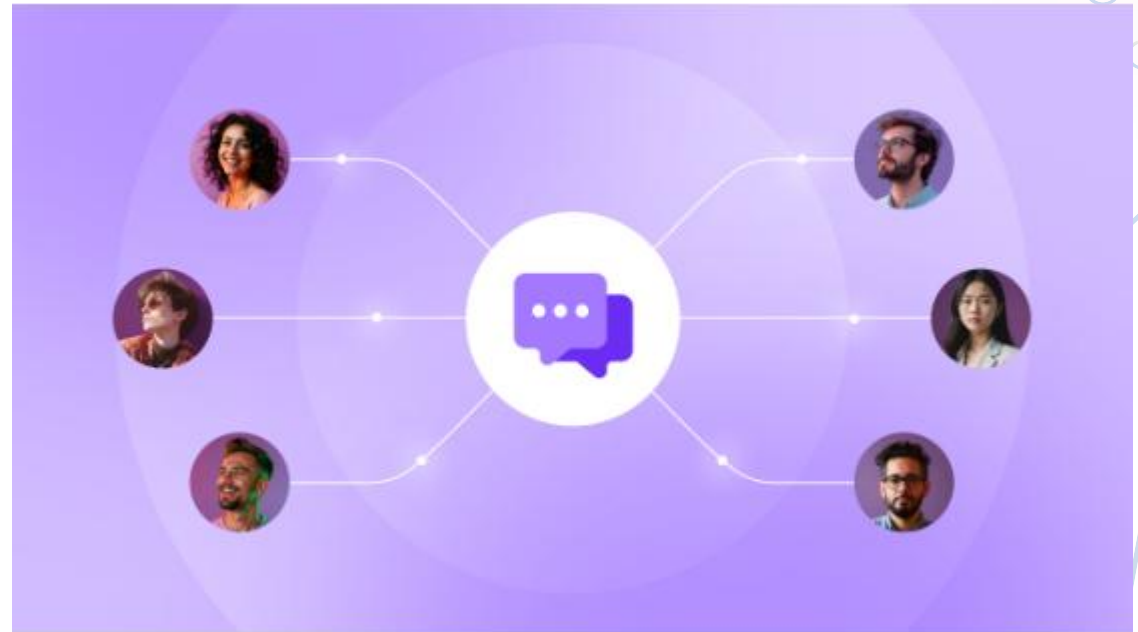


Stay Connected



Kolaxus Discussion Forum

The official FORUM on
Kolaxus portal is your
primary point of connection.



Let's build a safer **digital** future together!



support@kolaxus.net

| Need Help?

If you are unable to find the information you need in the forum:

Contact the Organising Team

✉ **support@kolaxus.net**

When contacting us, please include:

- **Team Name**
- **University**
- **Contact Number**
- **Question or issue**